



# Members, activate your free account today!



## You get exclusive access to:

- ✓ **The Financial Roadmap:** Simplicollege's proprietary approach to get the biggest return on investment for college.
- ✓ **Help with every part of the college process:** Choosing a career, finding a college, paying for school, getting in, and getting the most from the college experience.
- ✓ **Exclusive access** to the College Budget Calculator, The College Checkup, and The Career Factors for students.
- ✓ You'll also receive a **monthly newsletter** that helps you stay on track with the college process without feeling overwhelmed!



## Why that matters to you:



**\$500+ billion** spent on college expenses annually



**40% of students** do not graduate



**43 million** parents & students paying off college debt



**5 1/2 years** average time to graduate with a 4-year degree



**\$130+ billion** of new debt created each year



**1 of 3 students** transfer or drop out within 24 months



**\$1.7 trillion** total college debt nationwide



**3 times** average student changes their major



## What can SimpliCollege do for your family?

- Reduce stress and anxiety
- Provide strategies for lowering the cost of college
- Help you make confident decisions
- How to choose a college & a major
- Help prevent costly mistakes
- Help find grants & scholarships
- Teach you how to appeal for additional financial aid
- And much more!

